

Client Value Propositions

Demonstrated Competencies Equipped with Best Practice Insights & Expertise

Certified Management Consultants (CMCs) must acquire and demonstrate competency across a broad professional body of knowledge. CMCs are subject to an internationally recognized certification process, equipping them with best practice insights and expertise. In over 49 countries around the world, the national member institutes of CMC-Global enroll, oversee curriculum delivery, competency assessment and ultimately individual certification to strict common standards. The CMC designation ensures consultants uphold and advance the high standards of the management consulting.



An international accreditation ensuring the highest standards of management consulting.

Real Value Proven through Measurable Results

CMCs demonstrate the ability to tackle complex problems and deliver exceptional results. The designation offers assurance that the consultant will add real value by delivering impartial solutions that achieve measurable results. CMCs are committed to and capable of delivering a higher level of management consulting, leveraging a structured consulting process based on proven and practiced experiential knowledge and methodologies.



A structured consulting process bringing assurance to consulting partnerships.

An Elevated Partnership Driven by Current Thinking and a Global Pool of Consultants

CMCs are committed to a lifetime of learning and honing their skills, knowledge, and judgement through continuous professional development. In addition to this, CMCs introduce the care and judgment to not exceed one's personal competence, and to call-in or recommend colleagues with the particular wisdom required by their client, when their client is challenged to explore beyond the management consultant's expertise. The CMC designation provides consultants with the most current skills, tools, and knowledge and is a connection to a network of high-achieving, like-minded individuals - so that learning never ceases.



Continuous learning and industry connections establishing superior solutions.

Ethical Conduct in all Actions and Interactions

CMC's are provincially self-regulated and adhere to a strict Code of Professional Conduct. Each CMC must show commitment to, experience in, and compliance with the Code of Professional Conduct. As such, not only do CMCs bring forth a superior standard for professional skillsets, they abide by their role as influencers on the economy, society, and environment and are committed to sound decision making and ethical conduct in all actions and interactions. By improving quality, professionalism, ethical behaviour and interoperability of management consultancy, the CMC designation enhances the effectiveness of the management consulting industry and accelerates the development of the profession.



Professional, ethical and conscientious conduct in all partnerships.

Member Value Propositions

Leading Information and Advocacy Organization

As the leading information and advocacy organization for management consulting in Canada, with more than **XX** members across the country, CMC-Canada carries a strong voice. CMC-Canada plays an active role in directing the course of management consulting standards, practices and expectations. It is a dynamic and continuously growing organization that opens the door to the latest insights on trends, regulatory changes and opportunities in the management consulting industry.



Global Community of Trusted, Ethical & Committed Colleagues

CMC-Canada is tied to a global community of trusted, ethical, and committed colleagues, with a common purpose and shared values and goals. With training, mentorship, and immersion in a vibrant professional community, the designation awards significant positive impact on individuals, companies, industries, and countries.



World-Class Benchmark of Management Consultancy

The CMC designation is a world-class benchmark of management consultancy competence, objectivity, independence, and professionalism. It is internationally recognized as the preeminent professional designation for management consulting, similar in scope and reliability to Chartered Professional Accountants, Professional Engineers, etc. The self-regulating professional designation works with government bodies to ensure that it is a recognized with all of the compliance, competency and ethical obligations and privileges that comes with being a top-tier individual professional.



Moreover, the CMC designation is in alignment with ISO 20700. The ISO standard provides an independent evaluation of the practice of management consulting and sets the protocols and procedures to meet the standards that have been adopted. Client and contracting decision makers may be influenced to adopt standards or practice (ISO or otherwise) as an evaluation criterion as an action to protect the public and the public good, and thus distinguishing the CMC in the evaluation process.